Great Cultures can’t be replicated or copied; you must launch your own, based on values you and your people determine are best for your organization.”

Ann Rhoades

PROCESS TO CHANGE YOUR CULTURE

→ Dig deep and learn who you are today
→ Craft foundational Values Blueprint
→ Values-based hiring
→ Let your employees impress you
→ Reward culture change
→ Astonish your employees—leaders change
→ Excessive communication