



Fostering Rural Connections

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2 Introductions

- Your presenters
- Rural movies



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RURAL COMMUNITY LIVING DEVELOPMENT

Why are rural communities traditionally underserved?



Courtesy of Sundance Film Festival

What makes Centers for Independent Living so unique in being able to do outreach?

5 The RCLD Peer Mentoring Model

- A peer-to-peer mentoring program
- Partnering CIL staff skilled in rural community outreach with CIL staff interested in developing and practicing these skills



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RURAL COMMUNITY LIVING DEVELOPMENT

What are some methods you have used to do rural outreach?

7 The pilot curriculum



- Getting started
 - Rural outreach and networking strategies
 - Example activity: Know before you go
 - Example activity: Assessing your CIL's readiness
 - Example activity: Have a meeting or coffee with a connected person



8 Getting people involved



- Building effective community development teams
 - Example activity: CIL staff strengths, skills, and experiences
 - Example team activity: Have group make a list of the positive aspects of the community
 - Example team activity: Appreciative inquiry

9 Working Together



- Cultivating curiosity to establish healthy group dynamics
 - Example team activity: Conversation Café
 - Example team activity: 1-2-4-All
 - Example team activity: “Yes and”



10 Tricks and tips



- On the ground, Christina and Dori
 - Overview
 - Successes – what things happened to make these possible
 - Challenges or learning opportunities



11 Key lessons learned



- Find the resources you need (e.g., interns!)
- Identify how your center is a resource
- Be patient, it can take time

12 More lessons



- Be brave, it won't always be perfect
- Finding common goals (e.g., reaching Latinx rural community members)
- Starting where you have some connection can be helpful



13 Questions?



RURAL COMMUNITY LIVING DEVELOPMENT

14 What's next?



RURAL COMMUNITY LIVING DEVELOPMENT

- Recruiting new CIL staff to be mentored by existing participants and RTC:Rural staff to increase their capacity and reach in their rural service area!
- Drop your email in the chat or direct message us for more information!

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Smallville



The Peanut Butter Falcon



Minari



Smoke Signals

Courtesy of Sundance Film Festival



Reservation Dogs



Schitt\$ Creek

How did you do?



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Thank you!

For more information
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