We create opportunities for independence for people with disabilities through research, education, and consultation.
APRIL Conference 2021
Part 1: Identifying the Gap

*Presenters:*
Daisy Feidt
Seth Hoderewski
Joe Michener
Patricia Yeager

October 20, 2021
Meet the Presenters

• Daisy Feidt
• Seth Hodernowski
• Joe Michener
• Patricia Yeager
What You Will Learn

- Effective approaches and emerging practices from three CILs to meet the needs of consumers by identify gaps in communities served
Strategic Planning

Patricia Yeager
Independence Center
Mission Success

Financial Capital
Financial assets to pay for what you do

Intellectual Capital
How you know how to do what you do

Human Capital
Your people and skills

Social Capital
Relationships and reputation

Nonprofit Finance Fund®
Evaluation

Capital Health: Financial Capital
  • Intellectual Capital
  • Human Capital
  • Social Capital

Program Evaluation
  • Directors, Managers, Board

Choose a Direction
  • Building social capital
Application

Survey the Community

• Ask the right question(s)
• Review responses for themes

Consultation and Framework

• 3-5 year strategy
• Refine steps to achieve BHAG

BHAG

“By 2030 The Independence Center will redefine disability to focus on the unique abilities of our community, so all are known, valued, and included.”
Program-Centered Planning

Seth Hoderewski & Joe Michener
Lehigh Valley Center for Independent Living
LVCIL’s Approach: Program-Centered Planning

- A process similar to and stemming from the concepts of Person-Centered Planning, which includes intensive discovery and goal planning.
- An alternative method of planning (at the agency or program level).
  - All stakeholders have equal input
  - Discovery results in...
    - deep learning,
    - a living plan, and
    - clear and relevant goals/actions steps.
LVCIL’s Approach: Program-Centered Planning, cont’d.

Areas of Discovery:

– Vision
– Relationships
– Preferences
– Great Things About...

– What Does Not Work?
– Worries and Concerns
– Hopes and Dreams
– Supports Needed
LVCIL’s Approach: Program-Centered Planning, cont’d. 2

Putting It All Together:

– Analysis

  • Identify Themes

  • Identify Priorities

– Identify Goals and Action Steps

  • Include clear and precise action steps, person(s) responsible, a timeline, and progress and updates
Strategic Planning

Daisy Feidt
Access Living
Interviews with Stakeholders

• Funders
• Other CIL’s in your state
• Non-profits in your area
• Government agencies you work with
• Local senators, representatives and other elected officials
• Key staff
• Board
Interview Questions

- What are the top two or three key issues or trends that will impact people with disabilities in the next three to five years?
- What is the most important challenge you think our organization will face in the next three to five years?
- What do you think our organization’s strengths are?
- What do you think our organization’s biggest opportunities for improvement are?
- Which programs do you think will need to change the most in the next few years? How will they need to change?
- How could our organization better work together with you/your organization?
Internal Analysis

- Review impact/outcomes/trends
- Do SWOT analysis
- Interview key staff/board
- Look at financials/resource allocation
Strategy Screen – Method to Prioritize

- Builds on organizations existing strengths
- Feasible for organization to scale program for maximum impact
- Organization can excel in reasonable timeframe
- Program is clearly needed, not a lot of competition
- Complements other programs at organization-increasing their impact / success
- Is financially sustainable
Audience Q&A
Additional Resources

- View additional resources on the APRIL Conference workshop webpage
- Marketing – Michelle West with Aprose at hello@aprosae.com
Final Questions and Evaluation Survey

- Any final questions?
- Please complete the following short evaluation survey. We appreciate your feedback!

https://uthtmc.az1.qualtrics.com/jfe/form/SV_eWkCPH3HvG4agAK
IL-NET Attribution

The IL-NET is supported by grant numbers 90ILTA0002 and 90ISTA0002 from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects under government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official Administration for Community Living policy.