Introducing the Outcome Measurement Toolkit –
A Resource for Centers for Independent Living

APRIL Conference 10/14/23

Presenters

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CILs do tremendously important work!

Think of a time your CIL's work was meaningful

Aims of Today's Workshop

- Spark curiosity about evaluation
- What if we orient to evaluation as an opportunity to:
  - Tell stories about meaningful work
  - Create value for CILs
  - Improve outcomes for consumers

Outcome Measurement Toolkit

- Outcome measurement vs management

- Who here has done evaluation work?

- Two words to describe evaluation

Three ways this toolkit can help your CIL

1. Tangible steps and techniques to measure current outcomes
2. Start where your CIL is now to improve outcomes
3. Gather info that helps you tell compelling stories

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Background of the Toolkit

- 2019:

    - **Conversation:** between ILRU and RTC:Rural

    - **Plan:** translate ILRU's existing resource into a practical how-to toolkit

    - **Goal:** increase usefulness, uptake, and adoption of these tools in CILs

- 2020:

    - COVID delays

Collaboration with CIL Advisory Board

- 2021:
  - Recruited CIL administrators and support staff
  - **Task**: Revise and update the training (2011)

Able South Carolina

Dayle McIntosh Center

Ability 360

The Independence Center

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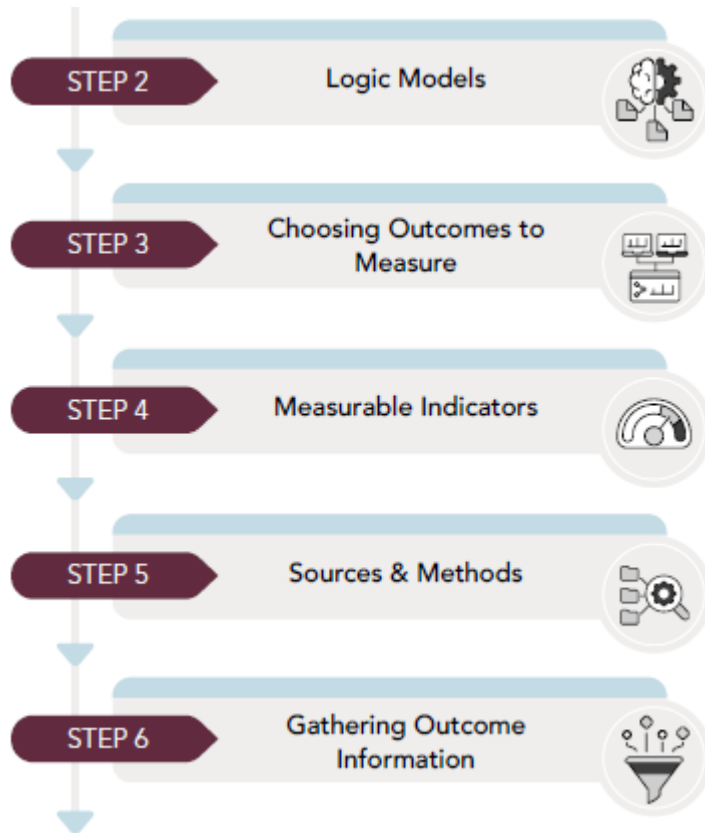on Disability in Rural Communities

Participatory Curriculum Development

- Review original training
  - CIL partners provide feedback and suggestions
    - Integrate content and format changes
      - CIL partners review revised content
        - Collaborate with evaluation consultant
          - Format the training

Toolkit Topics - All About Outcomes

STEP 2	Logic Models
STEP 3	Choosing Outcomes to Measure
STEP 4	Measurable Indicators
STEP 5	Sources & Methods
STEP 6	Gathering Outcome Information

Jargon explained!

Includes activities and Check Your Understanding

Framed around CIL core services

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It's For YOUR CIL

- Who should be involved
- How to choose outcomes
- Where to find information
- What to do with it

How to work together to measure, evaluate, and manage program outcomes.

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Decision-making

Help on how to make decisions on program outcomes:

- Logic models

- Choosing outcomes

- Considering different viewpoints

Seven Magic Words

- New **knowledge**
- Increased **skills**
- Changed **attitudes**
- Changed **values**

- Modified **behavior**
- Improved **condition**
- Altered **status**

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How the Toolkit can Benefit CILs

- Determine desired outcomes.

- Measure outcomes.

- Illustrate program effectiveness.

- Show the value of your work.

- Show and tell your successes in a consistent and considered way.

- Apply the toolkit as you go, and you will develop your own programs' evaluation.

Why measure outcomes?

- Isn't the Program Performance Report (PPR) enough?

- You may have heard it said before – most of the PPR (704) information is outputs, not outcomes.

You can choose your own outcomes as individual CILs or you can work as a statewide network to make your case to your legislature.

Here is a radical thought…

What if we could agree on the most important outcome –

- Define it
- Set a goal
- Put it into every State Plan for Independent Living (SPIL)
- All CILs working together to accomplish it

IL speaking with one voice?

Let's dazzle everyone – even ourselves.

Let's agree to work together on one (or more?) outcomes – things that make a difference – and share them within our community and in the community at large.

Discussion

Questions for presenters?

Evaluation

Please take a moment to complete the brief [evaluation](#). Your feedback will assist us to improve our technical assistance.

Thank you!!

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